

## COMMUNITY PARTNERSHIPS

When people have a stroke, their lives and the lives of others around them can be changed forever. The brain can make a remarkable turnaround over time, many who are unable to work and be independent in day-to-day life post-stroke can get back into vocational activities and their local communities if they experience positive post-stroke support and participate in self-led recovery activities.

Our partnerships with committed organisations provide essential funding to enable the Stroke Association of Victoria (SAV) to continue to provide support to the thousands of stroke survivors and their carers in Victoria.

Our focus is to welcome new and existing stroke survivors, provide recovery-focused activities, connect them with opportunities to discover new pathways in vocational life and ultimately see them returning and reconnecting with their communities, participating as much as possible. We have strong partnerships with other community groups including Rotary, Lions and our major public health providers in Victoria.

This is where every local business in Victoria can help – with a little help from a lot of well-intended people we can change the way stroke is managed and indeed overcome in our state.

Each of our partnerships is tailored to the individual organisation to ensure that both parties' goals and objectives are met and that everyone gets the most out of the partnership. If you are interested in partnering with SAV, please contact [info@strokeassociation.com.au](mailto:info@strokeassociation.com.au).

Partnership options include:

- General sponsorship
- Centre specific sponsorship
- Will2Walk sponsor\*
- Annual Stroke Forum sponsor\*\*
- In-kind (pro-bono) support

\*Will2Walk is SAV's major annual fundraising event where more than 150 participants walk up to 20km around each Stroke Support Centre location. In 2019 we raised more than \$55,000 through donations from individuals and local businesses. The 2020 event will be held on Sunday 11 October.

\*\*The Annual Stroke Forum brings together 100+ members of stroke community to hear from survivors and leading health professionals on the latest in stroke research and development, and real-life stories.

Partnership benefits include:

- Media
- Publications – Annual Review, Stroke Talk (newsletter)
- Website article
- Social media
- Exposure within centres
- Ticketing and invitations to events