

VISION

A life after stroke for everyone

MISSION

Provide every stroke survivor and carer access to the information and support services they need to re-engage with their community

IMPACT

Provision of community-based support services in every region of Victoria to aid in recovery post clinical care, with documented measurable outcomes

**KEY FOCUS
AREAS**

Survivor-centric | Sustainability | Information & Data | Governance & Leadership

STRATEGIC GOALS

**SURVIVOR
CENTRIC**

Ensure that our support service is right for our core target market – survivors and carers

SUSTAINABILITY

Achieve local ownership of each centre including a model for financial support and engagement for local businesses, community organisations and government

**INFORMATION
& DATA**

Have relevant and current data and data sources to support our activities and to demonstrate our impact to all stakeholders

**GOVERNANCE
& LEADERSHIP**

Be recognised as the peak body in our field (of post-clinical support) by all clinical organisations

SURVIVOR-CENTRIC

- Operate an active Stroke Support Centre in each metropolitan and regional health region by 2021
- Active social media presence covering activities across all of Victoria
- Operate a 24-Hour Stroke Referral Telephone Hotline
- Have uniformity of delivery of the SAV support services
- Deliver vocational opportunities and outcomes for Survivors and Carers

SUSTAINABILITY

- Have a Committee of Management (CoM) for each centre with an SAV Board Member appointed and active in each CoM
- Drive community awareness opportunities around each of our support centres
- Have a Will2Walk fundraising event in each region that has a centre
- Achieve government financial support
- Achieve corporate funding support

INFORMATION & DATA

- Accurately capture relevant data on stroke survivors and carers, their participation and recovery through SAV activities
- Have information material in every hospital in Victoria
- Have information material in every GP practice in Victoria

GOVERNANCE & LEADERSHIP

- Ensure strong leadership and good governance through a skills-based board and local committees of management for each support centre
- Contribute to ongoing stroke recovery research
- Continue and grow the annual stroke forum in Melbourne each year

*We will measure
and be held
accountable for:*

1. The increased number of stroke survivors and carers we support each year
2. The data / evidence of the effectiveness of our support services
3. The increasing number of support centres we maintain for the benefit of survivors and their families
4. The financial sustainability of each centre
5. The financial sustainability of SAV, including government funding
6. The number of clinical facilities featuring SAV information
7. The number of research programs SAV participates in each year
8. The increase in digital followers and active database numbers we hold
9. The growth each year in revenue from the Will2Walk event in each area