

## COMMUNITY PARTNERSHIPS

When people have a stroke, their lives and the lives of others around them, are thrown into chaos. However, the brain can make a remarkable turnaround over time. Many who are unable to work post-stroke can recover and get back into vocational activities if they experience positive post-stroke support and pathways back into the workplace.

That is why we are speaking to businesses and business leaders like you, to help us connect the tens of thousands of stroke survivors with a happy and productive future.

## WHAT WE DO

In recent years, we have established Stroke Support Centres in a number of key regions of Victoria:

- Geelong (Barwon Region)
- Bendigo (Loddon Mallee)
- Kew (Inner-East Melbourne)
- Newport (West Melbourne)
- Parkville - *pending* (Inner-Nth Melbourne)

Our focus is to welcome new and existing stroke survivors, provide recovery-focused activities, connect them with opportunities to discover new pathways in vocational life and ultimately see them returning and reconnecting with their communities; participating as much as possible. We have strong partnerships with other community groups including Rotary, Lions and our major public health providers in Victoria

This is where every local business in Victoria can help – with a little help from a lot of well-intended people we can change the way stroke is managed and indeed overcome in our state.

## PARTNERSHIP OPTIONS

Partner Benefits	Local Centre Business Member (\$100 pcm)	Local Centre Business Partner (\$500 pcm)	Sponsor Will2Walk* (donate)	Participate in Will2Walk* (enter a team)
Guest speakers at your workplace	✓	✓	✓	✓

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W [www.strokeassociation.com.au](http://www.strokeassociation.com.au)

F [www.facebook.com/strokeassociationvictoria](https://www.facebook.com/strokeassociationvictoria)

Certificate of sponsorship	✓	✓	✓	✓
Invitation to the Annual Stroke Forum	✓	✓	✓	✓
Promotion at Annual Stroke Forum		✓		
2 Tickets to Will2Walk luncheon		✓	✓	
Promotion at Will2Walk luncheon		✓	✓	✓
Business logo on print media	✓	✓		
Business logo on website		✓		
Acknowledgement on social media (one-off)	✓	✓	✓	✓
Ongoing acknowledgement on Stroke Association Social Media		✓		
Business logo/branding in newsletter ("Stroke Talk")	✓	✓		
Business story in newsletter ("Stroke Talk")		✓		
Business logo in SAV Annual Review	✓	✓		
Business story in SAV Annual Review		✓		
Local media editorial x 1		✓		

### Will2Walk\*

The Annual Will2Walk Event is held in October and is a great way for individuals and businesses to participate in a healthy, educational and fun day out, helping others in the community. Participants walk a distance of up to 20km on the day. Leading up to the event, participants aim to raise funds through their networks via a fundraising page on the Everyday Hero website. Following each walk there is a celebration function!

As a Will2Walk Sponsor, you can provide us with a cash donation or an in-kind product or service, raffle items and more, all of which will go towards fundraising at the end of walk function.

Gather a group of employees, form a Will2Walk team or participate as an individual and join us for the walk on the day! We will assist your team members in setting up their own fundraising pages on Everyday Hero and support them in their personal fundraising efforts.